

Advertising Rate Sheet

City of Banning Transit Advertising Rates

Effective April 1, 2023

Advertising Duration	1 month*	6 months**	12 months
Bus Shelter Poster (22"x28")			
1 Shelter	\$300	\$1,800	\$2,700 ⁺
3 Shelters		\$5,400	\$8,100 ⁺
Bus Interior Poster (11"x14")			
1 Bus	\$300	\$1,800	\$2,700 ⁺
3 Buses		\$5,400	\$8,100 ⁺
9 Buses		\$16,200	\$24,300 ⁺
Rear Bus Wrap	\$2,000	\$12,000	\$24,000
Full Bus Wrap	Not Applicable	\$42,600	\$85,200

Notes:

* - Base Monthly Rate

** - Initial Agreement Minimum

+ - Poster Rates Discounted at 25%,